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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/518,041	03/02/2000	Dean F Jerding	A-6284	4646
	7590 10/09/200 ATLANTA, INC.	EXAMINER		
INTELLECTUA	AL PROPERTY DEPA	VAN HANDEL, MICHAEL P		
5030 SUGARLOAF PARKWAY LAWRENCEVILLE, GA 30044		ART UNIT	PAPER NUMBER	
			2424	
			NOTIFICATION DATE	DELIVERY MODE
			10/09/2008	ELECTRONIC

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Notice of the Office communication was sent electronically on above-indicated "Notification Date" to the following e-mail address(es):

PTOmail@sciatl.com

Advisory Action Before the Filing of an Appeal Brief

Application No.	Applicant(s)	
09/518,041	JERDING ET AL.	
Examiner	Art Unit	
MICHAEL VAN HANDEL	2623	

	MICHAEL VAN HANDEL	2023	
The MAILING DATE of this communication appe	ars on the cover sheet with the o	correspondence add	ress
THE REPLY FILED 08 September 2008 FAILS TO PLACE THI	S APPLICATION IN CONDITION F	OR ALLOWANCE.	
1. The reply was filed after a final rejection, but prior to or on application, applicant must timely file one of the following application in condition for allowance; (2) a Notice of Appelor Continued Examination (RCE) in compliance with 37 C periods:	replies: (1) an amendment, affidavi eal (with appeal fee) in compliance	t, or other evidence, w with 37 CFR 41.31; or	hich places the (3) a Request
a) The period for reply expiresmonths from the mailing	date of the final rejection.		
b) The period for reply expires on: (1) the mailing date of this A no event, however, will the statutory period for reply expire la Examiner Note: If box 1 is checked, check either box (a) or (MONTHS OF THE FINAL REJECTION. See MPEP 706.07(ater than SIX MONTHS from the mailing b). ONLY CHECK BOX (b) WHEN THE	g date of the final rejection	n.
Extensions of time may be obtained under 37 CFR 1.136(a). The date have been filed is the date for purposes of determining the period of extunder 37 CFR 1.17(a) is calculated from: (1) the expiration date of the set forth in (b) above, if checked. Any reply received by the Office later may reduce any earned patent term adjustment. See 37 CFR 1.704(b). NOTICE OF APPEAL	ension and the corresponding amount of the corresponding amount of the corresponding and the corresponding than three months after the mailing date.	of the fee. The appropria nally set in the final Offic	ate extension fee e action; or (2) as
2. The Notice of Appeal was filed on A brief in comp	liance with 37 CFR 41.37 must be	filed within two month	s of the date of
filing the Notice of Appeal (37 CFR 41.37(a)), or any exter Notice of Appeal has been filed, any reply must be filed w AMENDMENTS			e appeal. Since a
3. 🛛 The proposed amendment(s) filed after a final rejection, t			cause
(a) They raise new issues that would require further cor	•	ΓE below);	
(b) They raise the issue of new matter (see NOTE belo	•		
(c) They are not deemed to place the application in bet	ter form for appeal by materially red	ducing or simplifying the	ne issues for
appeal; and/or (d) ☐ They present additional claims without canceling a c	corresponding number of finally reig	acted claims	
NOTE: <u>See Continuation Sheet</u> . (See 37 CFR 1.1		otod cidii iis.	
4. The amendments are not in compliance with 37 CFR 1.12		mnliant Amendment (PTOL-324)
5. Applicant's reply has overcome the following rejection(s):		impliant / imenament (1 102 02-7.
6. Newly proposed or amended claim(s) would be all		imely filed amendmer	nt canceling the
non-allowable claim(s).	owabie ii oabiiillea iii a ooparate, i	annery med anneriamen	it canceling the
7. For purposes of appeal, the proposed amendment(s): a) I how the new or amended claims would be rejected is prov. The status of the claim(s) is (or will be) as follows:		l be entered and an e	xplanation of
Claim(s) allowed:			
Claim(s) objected to: Claim(s) rejected: <u>121-144</u> .			
Claim(s) rejected: 727-744. Claim(s) withdrawn from consideration:			
AFFIDAVIT OR OTHER EVIDENCE			
 The affidavit or other evidence filed after a final action, bu because applicant failed to provide a showing of good and was not earlier presented. See 37 CFR 1.116(e). 	d sufficient reasons why the affidavi	t or other evidence is	necessary and
 The affidavit or other evidence filed after the date of filing entered because the affidavit or other evidence failed to o showing a good and sufficient reasons why it is necessary 	vercome <u>all</u> rejections under appea	al and/or appellant fail	s to provide a
10. The affidavit or other evidence is entered. An explanation	n of the status of the claims after er	ntry is below or attach	ed.
REQUEST FOR RECONSIDERATION/OTHER	t dans NOT plans " " " "		
11. The request for reconsideration has been considered bu See Continuation Sheet.		i condition for allowan	ce pecause:
 12. ☐ Note the attached Information <i>Disclosure Statement</i>(s). (13. ☐ Other: 	P10/5B/08) Paper No(s)		
/Chris Kelley/			
Supervisory Patent Examiner, Art Unit 2623			

Continuation Sheet (PTO-303)

Application No.

Continuation of 3: The applicant amended claim 121 to include "user request to set," thereby raising new issues that would require further consideration and/or search.

Continuation of 11:

Regarding claims 129 and 137, the applicant argues that LaJoie et al. does not teach or suggest that the highlighting and centering behavior occurs in response to a focus instruction. The examiner respectfully disagrees. The applicant specifically argues that the highlighting and centering behavior of LaJoie et al. does not occur in response to a focus instruction, but instead in response to an instruction to change IPG modes.

As noted in the Office Action mailed 7/07/2008, LaJoie et al. discloses an interactive program guide (IPG) with time, theme, and title modes (Fig. 16). From any television display 396, pressing guide key 398 causes set-top terminal 6 to enter the time mode of interactive program guide 400 (col. 25, I. 61-66 & Fig. 18). From within the IPG, the user can switch between different modes. From a time mode display 414 of the guide, pressing "B" application definable key 252 causes a theme mode display 416 of the guide to be presented. Pressing "C" application definable key 252 from the time mode display 414 causes title mode display 418 of the guide to be displayed. From either the theme mode or title mode, pressing "A" application definable key 252 causes the display to switch to time mode display 414 (col. 26, l. 27-47 & Fig. 19). Within the guide, the user navigates the program listings of grid 366 to highlight the desired program cell 396 with cursor 394 by pressing up, down, left, and right arrow keys. Cursor 394 is always shadowed in channel list 350 by channel shadow 392 and in date and time bar 348 by time shadow 393. Channel shadow always remains vertically aligned with cursor 394 to indicate the channel on which the program highlighted by cursor 394 can be found. Time shadow 393 always remains horizontally aligned with cursor 394 to show the beginning of the time frame highlighted by cursor 394. For example, as shown "KCBS 2" in channel list 350 and "4:00 pm" in date and tiem bar 348 are shadowed by channel shadow 392 and time shadow 393, respectively, to indicate that "CBS Sports..." is on channel "KCBS 2" at "4:00 pm." Cursor 394 does not move within grid 366 of the IPG. Program cells 396 of grid 366, call signs 388 and channel numbers 390 of channel list 350, and times 386 of date and time bar 348 scroll instead (col. 24, l. 34-56). Since the cursor does not move, the examiner notes that the cursor and channel shadow remain centered. LaJoie et al. further discloses that, when the user switches modes in the IPG, the default program highlighted and centered upon entering the new mode corresponds to the pagram being viewed in program viewing window 340 (col. 26, I. 64-67; col. 27, I. 1-7; col. 28, I. 5-15; & Figs. 16, 19, 20, 22). Applicant's specification describes the highlighted program to be the "in-focus" program, and that the "in-focus" program can be set to the program currently showing in the current program video area 73 in response to a user input (p. 20, 21, 23 of Applicant's specification). As noted above, LaJoie et al. also discloses setting the highlighted program to be the program currently showing in a current video window in response to a user input. As such, the examiner interprets the input to be a "focus instruction," as currently claimed. The examiner maintains that LaJoie et al. meets the limitation of "responsive to receiving a focus instruction subsequent to the activation instruction, centering the sequential channels on the channel corresponding to a current program to which the STT is tuned and highlighting the one of the television program channels corresponding to the current program," as currently claimed.